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New Britain Museum of American Art Receives \$170,800 CT Cultural Fund Operating Support Grant from CT Humanities

NEW BRITAIN, CT, (December 23, 2021) - The New Britain Museum of American was one of 624 organizations in Connecticut that was awarded CT Cultural Fund support totaling \$16M from CT Humanities. The CTCFOSG are part of \$30.7M of support allocated to arts, humanities, and cultural nonprofits through CTH over the next two years by the CT General Assembly and approved by Governor Ned Lamont. The CTCFOSG will assist organizations as they recover from the pandemic and maintain and grow their ability to serve their community and the public.

“This unprecedented funding that has been made available as Connecticut Cultural Fund Operating Support, will be truly impactful as we are working to retain pre-pandemic revenue,” said Interim Director and Chair of the Board of Trustees Dona V. Cassella. “The NBMAA continues to serve as a place of respite for so many who rely on the Museum for safe, stimulating experiences during the lingering pandemic. We are truly grateful for the support of CT Humanities and Connecticut Office of the Arts.”

While some areas of the Museum’s revenue have been stable or thrived – individual support, foundation support, and a wisely-invested endowment portfolio – earned income in the areas of admission, program fees, Museum Store and Café revenue, fundraising event income, and facility rentals has been drastically below pre-pandemic levels. Unrestricted operating support available through this program, will allow the NBMAA to retain a balanced budget through replacing some lost revenue, investing in increased marketing to work toward self-sufficiency in those revenue areas, and offering the flexibility to adapt through uncertain times.

This grant was administered by CT Humanities (CTH), with funding provided by the Connecticut State Department of Economic and Community Development/Connecticut Office of the Arts (COA) from the Connecticut State Legislature.

About Connecticut Humanities

CT Humanities (CTH) is an independent, nonprofit affiliate of the National Endowment for the Humanities. CTH connects people to the humanities through grants, partnerships, and collaborative programs. CTH projects, administration, and program development are supported by state and federal matching funds, community foundations, and gifts from private sources. Learn more by visiting cthumanities.org.

About Connecticut Office of the Arts

The Connecticut Office of the Arts (COA) is the state agency charged with fostering the health of Connecticut's creative economy. Part of the state's Department of Economic and Community Development, the COA is funded by the State of Connecticut as well as the National Endowment for the Arts.

About the New Britain Museum of American Art:

The New Britain Museum of American Art is the first institution dedicated to solely to acquiring American art. Spanning four centuries of American history, the Museum's permanent collection is renowned for its strengths in colonial portraiture, the Hudson River School, American Impressionism, the Ash Can School, as well as the important mural series *The Arts of Life in America* by Thomas Hart Benton. The singular focus on American art and its panoramic view of American artistic achievement, realized through the Museum's extensive permanent collection, exhibitions, and educational programming, make the New Britain Museum of American Art a significant resource for a broad and diverse public.

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